



BoobieJuice Fortification Program

A Comprehensive Guide for Healthcare Providers & Clinics

In the neonatal intensive care unit (NICU), mother's own breast milk (MOM) remains the gold standard for feeding preterm or low-birth-weight infants. However, these vulnerable babies often require additional calories and nutrients to meet heightened demands. **BoobieJuice** offers healthcare providers a scientifically validated, safe, and personalized solution: fortification utilizing a mother's very own freeze-dried breast milk powder.

Partner with us to provide your patients an exclusive human milk diet, customized to their exact nutritional needs, without the use of synthetic additives.

Program Features & Clinical Benefits

Customized Fortification Plans

Mix concentrated fortifier powder directly into reconstituted breast milk to enhance kcal, fats, and protein. Easily target specific caloric goals (e.g., fortifying from a baseline of 18.2 kcal/oz up to 24 kcal/oz) with safe, precise enhancement.

Direct Care Team Collaboration

Our team works closely with neonatologists, dietitians, IBCLCs, and parents to optimize the infant's feeding plan, providing personalized guidance and sharing all nutritional testing results.

Comprehensive Nutrient Testing

We provide **no-charge macronutrient analysis** (Middle-infrared Spectroscopy) testing baseline milk and freeze-dried samples for kCal, Fat, Carbs/Lactose, Moisture, Density, and Mineral Salts to guide your dietary protocols. Additional micro-vitamin & mineral testing is available.

cGMP Certified & FDA Registered

Our state-of-the-art facility processes **only one mother's milk per batch**. We maintain the highest purity utilizing a temperature-controlled aseptic non-contact method and onsite rapid microbial testing.

Ideal for Patients Managing:

- **Preterm & Medically Complex Infants:** Babies experiencing failure to thrive, congenital heart conditions, or severe complications like intestinal perforation.
- **Feeding Intolerance:** Providing their own 100% human milk diet to avoid synthetic fortifiers or formulas that can trigger sensitive digestive systems.
- **Post-Discharge Growth:** Bridging the gap from the NICU to home by giving families a reliable method to sustain growth and healthy microbiomes using their own breast milk powder.

When to Consider:

For Providers managing patients with tailored and evidence based nutritional solutions.

Medically Conditions

- Late preterm infants & Early term infants
- Select surgical infants
- Infants requiring post-discharge fortification enhancement

Formula Feeding Intolerances

- Bovine Protein Intolerance / Allergy
- Delayed gastric emptying Due to Synthetic Additives
- Osmotic Diarrhea
- Lipid (Fat) Malabsorption Due to Lack of Bile Salt
- Altered Gut Microbiome and Dysbiosis Due to Lack of HMO's

Family Preference

- Family's strong preference for an all breast milk diet under provider guidance.



Patient Benefits & Referral Incentives

When you refer families to the BoobieJuice Fortification Program, they receive exclusive, premium support designed to remove barriers to specialized nutrition:

- **No-Charge Priority Processing & Shipping:** Expedited, priority turnaround to meet critical NICU demands swiftly.
- **Macro Nutrient Testing:** Current Baseline Milk analysis, Fortification Milk testing & Powder Testing for each batch.
- **Reduced Processing Rates:** Special discounted rates on our freeze-drying services for all fortification plan orders.
- **Reduced Specialty Testing:** Discounted optional testing (HPLC, ICPMS) for micronutrients (Iron, Zinc, Vitamin D, Calcium), to validate baseline milk requirements or supplementation.
- **24/7 Priority Support:** Ongoing direct call and text support to assist families with "milk math" and caloric adjustments at any hour.

Partnering for the Future of Infant Nutrition

Empower your hospital and families to extend the benefits of mother's own milk beyond the NICU, reducing reliance on formula at discharge and supporting sustained breastfeeding.

Contact us to set up your clinic's specialized Fortification Program and receive your **Institutional Discount Code** for your patients.

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[BoobieJuice.com](https://www.boobiejuice.com)